

Meltwater Group Products: Meltwater Drive

About Meltwater Drive

Meltwater Drive is an intelligent, online collaboration environment that enables individuals to work more efficiently with their colleagues, partners and clients. With this cloud-based solution, users improve productivity through a centralized Web portal where they can share project resources and communicate with key stakeholders.

Meltwater Drive was designed for simplicity and ease of use. The Meltwater Drive's customizable services and solutions enable effective and efficient collaboration, communications, file sharing and project management to meet the needs of organizations of all sizes and ensure secure access from any Internet-enabled device.

Advantage

Meltwater leverages its Software as a Service (SaaS) expertise to deliver a Web-based collaboration suite that, through Meltwater's consultative approach, can be customized to meet each individual organization's needs.

With Meltwater Drive, organizations – ranging from public relations and marketing agencies, law firms, professional services companies, individual departments in larger companies, private equity firms, associations to non-governmental organizations (NGOs) – can build an environment for team collaboration, complete with a branded Web-based interface, full overview of all workspaces, secure storage of critical documents, and discussions, Web and phone conferencing and project management tools.

Market

Enabling collaboration between colleagues, partners and clients can be a complicated and cumbersome task. Traditional collaboration suites often do not extend well beyond the company firewall. FTP creates onerous overhead for IT staff and end users alike, and sending large files via e-mail is simply not enough for effective and structured collaboration.

Software as a Service (SaaS) is opening opportunities for businesses and other organizations to simplify their IT needs and employ robust collaboration tools. No longer are specially trained IT professionals needed to deal with the hassles of local software installations, complicated hardware upgrades and extensive maintenance. The hardware and software that organizations require for their daily business needs can be delivered as services through the cloud – providing flexibility and scalability at a fraction of the cost of traditional licensing models.

The accessibility of secure, Web-based applications supports the deployment of effective collaboration across an entire organization, including partners and customers, regardless of location and level of technical expertise.

Product Details

Meltwater Drive enhances and extends team collaboration capabilities, while ensuring the security of critical business information. Users can select some or all of the features and Meltwater will consult with clients to help determine which ones are best suited for improving their workflow.

- Basic Pricing: Price varies depending on account scale
- The Team Collaboration tool connects teams within an organization that are in the same location or geographically dispersed
- The Client Room tool enables organizations to handle business processes in a professional, efficient and streamlined manner with external clients
- Ability to define and limit access for clients, depending on project scope
- Secure Web portal protects data and provides backup
- Other features include:
 - File Management
 - Calendar
 - File Search
 - File Edit
 - Web and Audio Conferencing
 - E-mail Alerts, Notifications and Activity Feeds
 - Customer Support and Training

For More Information

<http://www.meltwater.com/products/meltwater-drive>