

Company Fact Sheet

Meltwater Group HQ:

50 Fremont Street
Suite 200
San Francisco, CA 94105
Phone: 415-829-5900
Fax: 415 829-5936

Web site

<http://meltwater.com/>

CEO and Founder

Jorn Lyseggen

Employees (2010)

700+

50 Offices Worldwide

Europe, North and South
America, Asia, Africa,
Australia

Customers Worldwide

18,000+

Media Contact

Laura Ciekot
415-277-4934
meltwater@allisonpr.com

Overview

Meltwater Group, headquartered in San Francisco, CA, was founded in 2001 in Oslo, Norway and has grown from an industry pioneer and start-up to a global Software as a Service (SaaS) company with 50 offices in Europe, North and South America, Asia, Africa, and Australia.

Today, the Company's two-pronged business approach is built around creating or acquiring innovative technologies and then leveraging its sales organization and worldwide infrastructure to bring these solutions to market. Meltwater Group converts these technologies into tangible benefits for tens-of-thousands of business clients worldwide. The Company also operates a corporate development arm and a non-profit organization.

Current Products

- [Meltwater News](#) is an online media monitoring tool that enables organizations to track vital corporate, industry and competitive news. The platform allows users to track over 90,000 global news sources in more than 100 countries and 50 languages.
- [Meltwater Buzz](#) is a social media monitoring tool that allows users to track real time conversations through venues such as blogs, Twitter, Facebook and social media sites to get a complete picture of what is being said about the user's organization, products and competitors.
- [Meltwater Drive](#) is a cloud computing tool used in markets where hardware and software are being replaced by services. It offers secure and easy-to-use technology for collaboration, file sharing, project management and seamless backup of computer documents.
- [Meltwater Talent](#) revolutionizes the historically manual process of recruitment. It automates the recruitment process, featuring tools to easily identify, locate and track candidates, enabling recruiters and HR professionals to automate administrative tasks.
- [Meltwater Press](#) is a public relations campaign management system that integrates a media contact database, media planner, editorial calendars and effective reporting tools to ensure the success of communications programs. It enables the identification and ranking of key journalists through the use of natural language processing while tracking media pitch effectiveness in real time.

Meltwater Corporate Development

- [Meltwater New Ventures](#) is Meltwater's corporate strategy, partnership and investment arm, focused on identifying new disruptive technologies and services that can play an instrumental role in transforming existing businesses and creating a platform for new businesses.

Meltwater Non-Profit

- [Meltwater Foundation](#) is Meltwater's non-profit arm. Its first initiative is the Meltwater Entrepreneurial School of Technology (MEST), a two-year entrepreneurial training program in Ghana, Africa.